

ACT!
WITH SURFRIDER



CORPORATE AWARENESS ACTIVITIES



2023 offer



SURFRIDER

The NGO Surfrider Foundation is a collective of positive activists who act concretely on the ground every day to pass on to future generations a preserved Ocean.

Since 1990, the NGO has been working to **protect the Ocean**, the coast, the waves and its users. During its existence, it has acquired strong environmental skills and developed real expertise in environmental education.

Act! with Surfrider is the branch dedicated to services for companies.



ACT POSITIVELY, DRIVE CHANGE FOR THE OCEAN

We invite you, during a seminar or a team building activity, to understand the environmental issues and learn how each of us can contribute to act daily to protect our environment.

SUMMARY

P.5 Cleanup
Pedestrian, canoe-kayak & intercompany

P.9 DIY workshop
Cosmetic and household products...

P.11 Masterclass & conferences
Masterclass & themed modules

P.14 Fresks
Climate, Ocean & waste

P.16 Environmental quizzes
Ocean blind test & eco-champion

P.18 Stand
Discovery and evening formulas

P.20 Documentary screening
Wonders of the Seas 3D movie

P.24 Escape game
Made by Surfrider



Cleanup



1.



PEDESTRIAN CLEANUPS

We can organize cleanup events throughout France and Europe, thanks to our network of more than 100 Surfrider animators.

Several formats available :

- Classic — companies' favorite activity
- Olympiades — team games and challenges
- Plogging — running and clean walk
- Family friendly — with employees' families

→ [More information on cleanups here](#) ←

PRICES

🕒 3h

- 2 000 € for 20 participants or 100€ pp
- 8 500 € for 100 participants or 85€ pp

Customized offer for :

- Small businesses up to 20 participants
- More than 300 participants

The price does not include taxes and may change based on location.



 3h30

PRICES

- 3 000 € for 20 participants or 150€ pp
- 6 500 € for 50 participants or 130€ pp

→ From 20 to 50 participants

The price does not include taxes and may change based on location.

CANOË KAYAK CLEANUP

Paddle along a river to discover the course of marine litter polluting our environment as it travels from inland to the Ocean. Did you know that 80% of the waste in the ocean comes from inland ?

Optional: discovery of the "Plastic Origins" app which uses artificial intelligence to identify macro-plastic waste in rivers, and thus better understand the context of plastic pollution.

→ [More information on canoe kayak waste collection here](#) ←



🕒 3h

PRICES

- 75€/pp

→ 5 people minimum and 35 people maximum per company

The price does not include taxes and may change based on location.

INTERCOMPANY CLEANUPS

Ideal for small companies or small teams, who wish to involve their staff in a CSR approach or to exchange with companies in your region. This collection format is an opportunity to expand your network and share an original experience of inter-company collaboration.

Our dates in 2023:

- Thursday, June 1 in Paris — Bassin de la Villette
- Thursday, June 15 in Marseille — Vieux Port
- Thursday, October 5 in Paris — Bassin de la Villette
- Thursday, October 12 in Bordeaux — Quais du Parc aux Angéliques

→ [More information on intercompany cleanups here](#) ←

DIY workshop



2.



DIY WORKSHOP

Digital
option

Get a head start and offer your employees a workshop, face-to-face or remotely. To create their own cosmetics or household products and become pioneers of "zero waste" at home and in the office !

Some examples of products available :

- Exfoliating soap, solid shampoo, lip balm, toothpaste powder, deodorant, after sun balm, moisturizing hand cream...
- Laundry, dishwashing liquid, beewraps...

→ [More information on DIY workshop here](#) ←

TARIFS

🕒 2h

- Face-to-face : 2 000 € for 20 participants or 100€ pp — excluding room rental
- Online : 1 500 € up to 30 participants — ingredients and equipment not included

Prices are exclusive of tax and are likely to vary depending on the location of the action.

Masterclass & conferences



3.



Digital
option

MASTERCLASS & CONFERENCES

MARINE LITTER OCEAN AND CLIMATE CHANGE

Our masterclasses and conferences are an excellent way to discover or deepen your employees' knowledge of environmental causes related to the Ocean.

Thanks to these interactive webinars, raise your employees' awareness of the issues of plastic pollution or plastic change and test their knowledge via quizzes. We also have many modules on demand.

- The masterclasses can be followed by a creative workshop on eco-gestures in business
- Conference format with expert/inspirational speaker on request

→ [More information on masterclass & conferences here](#) ←

🕒 1h30

PRICES

Face-to-face or online: from 1 500 to 3500€ depending on the format and number of participants — excluding room rental

Mods: from 500€

Prices are exclusive of tax and are likely to vary depending on the location of the action.

THEMED MODULES – FROM 30 MIN TO 1 HOUR

RECYCLING AND ITS LIMITS

To understand everything about waste management, the different treatment methods (incineration, landfill or recycling), and finally know everything about plastic recycling and its limits..



CLOTHES

Do you know that washing our clothes is the 1st source of primary micro plastic pollution in the ocean? With this module, explore the subject of the textile industry and its impacts and discover sustainable alternatives for an eco-responsible wardrobe.



OCEAN PLASTIC POLLUTION

Why is plastic a real scourge for the Ocean? What are microplastics? Can we recover the waste once it is offshore? What are the alternatives to plastics ?



BIOPLASTICS

We hear a lot about "bioplastics" lately. Revolutionary materials according to some, false good idea for others.. But do you know what these bioplastics really are? You know, for example, those bags in the fruit and vegetable department that are said to be "biodegradable" or "biobased".



FISHING

Discover the issues surrounding (over)fishing. Do you know what are the most fished species in France? What is the most impactful fishing technique for marine environments? You will know (almost) everything about the different fishing gear, aquaculture, recommendations for responsible fishing, and much more!



MARITIME TRANSPORT

Maritime transport represents 90% of the transport of goods in the world. Although this mode of transport is considered the least polluting, it still faces many ecological challenges. Discover the issues around maritime transport: loss of containers, oil leaks, ballast water or invasive species...



OCEAN AND CLIMATE CHANGE

Did you know that the ocean is the "blue lung" of the Earth, the first carbon sink, before the forests? Do you know the Ocean treadmill? Or do you know why coral reefs bleach or lobsters migrate north?



CLEANING THE OCEAN

Is it possible to clean the Ocean? How to recover plastics that have already sunk? We will explore these themes during a 30-minute module in order to grasp all the challenges of cleaning up the Ocean.



DIY WORKSHOP

Making a beeswax wrap (based on fabric and wax, to replace aluminum or plastic film) or natural household products (detergent / multi-purpose cleaning product / WC tablets / dish cake...).



WATER QUALITY

Do you know what the three types of water pollution are? Bacteriological pollution and wastewater treatment plants, micro-plastics (focus on our cosmetics) and chemical pollution.



Fresks



4.



FRESKS

Digital
option

OCEAN, WASTE, CLIMATE

Fresks or “collages” allow participants to discover an environmental topic by mastering it. The collective intelligence facilitation method aims at avoiding a vertical descent of knowledge and, to allow everyone to find their position in the exercise. By tracing over the links, participants can put things into perspective and have a global understanding of the issues.

In collaboration with the Ocean Fresk, the Climate Fresk and the Waste Collage associations.

→ More information on fresks [here](#) ←

PRICES

🕒 3h

Face-to-face or online: 100€ pp —
excluding room rental

*Prices are exclusive of tax and are likely to vary
depending on the location of the action.*

Quizzes



5.



🕒 1h

PRICES

On quote

QUIZZES

Digital
option

OCEAN QUIZ AND BLIND TEST QUESTION FOR AN ECO CHAMPION

We offer fun formats lasting 1 hour or less, to test your teams' knowledge. Quizzes are a great way to raise awareness while having fun. Employees get caught up in the game and enjoy the competitive aspect.

We can even add prizes for the winners!

→ [More information on quizzes here](#) ←

Stand



6.



 on demand

PRICES

On quote

STAND

Discover several awareness-raising themes through different stands, inspired by our activities, to energize a reception or widely raise awareness in several hours.

- The surprises of the tide : will you be able to differentiate the natural elements from the pollution left on our beaches by the tide ?
- Game of jars : understand the different types of aquatic pollution, sometimes invisible !
- The Oceane fresk : create one or more modules according to your desires.
- DIY workshop : leave with your household or cosmetic product that you have made yourself.
- Quiz for an eco champion : challenge your employees by quickly finding the right answer.
- ...

Available as a team challenge with a final ranking.

→ [More information on stand here](#) ←

3D documentary projection



7.



PRIVATE SCREENING
& ENVIRONMENTAL
AWARENESS

MERVEILLES DES MERS 3D

Wonders of the Sea

Because we protect what we love, wonder is an important step in raising awareness. For this, we invite you to organize a **private screening of the documentary Wonders of the Sea 3D**, directed by Jean-Michel Cousteau and Jean-Jacques Mantello and produced by Arnold Schwarzenegger and François Mantello.

→ You can invite your collaborators but also your partners.

The screening can be followed by a **question and answer session** with our co-director Jean-Jacques Mantello or an ocean preservation awareness session with a member of our team. It is also possible to combine the two!

→ More information on 3D projection [here](#) ←



Screening

2 000€

- Excluding cinema rental
- Reduced rate for 2 or more screenings
- Over 200 people + €5 per additional person



Discussion moderated by Surfrider

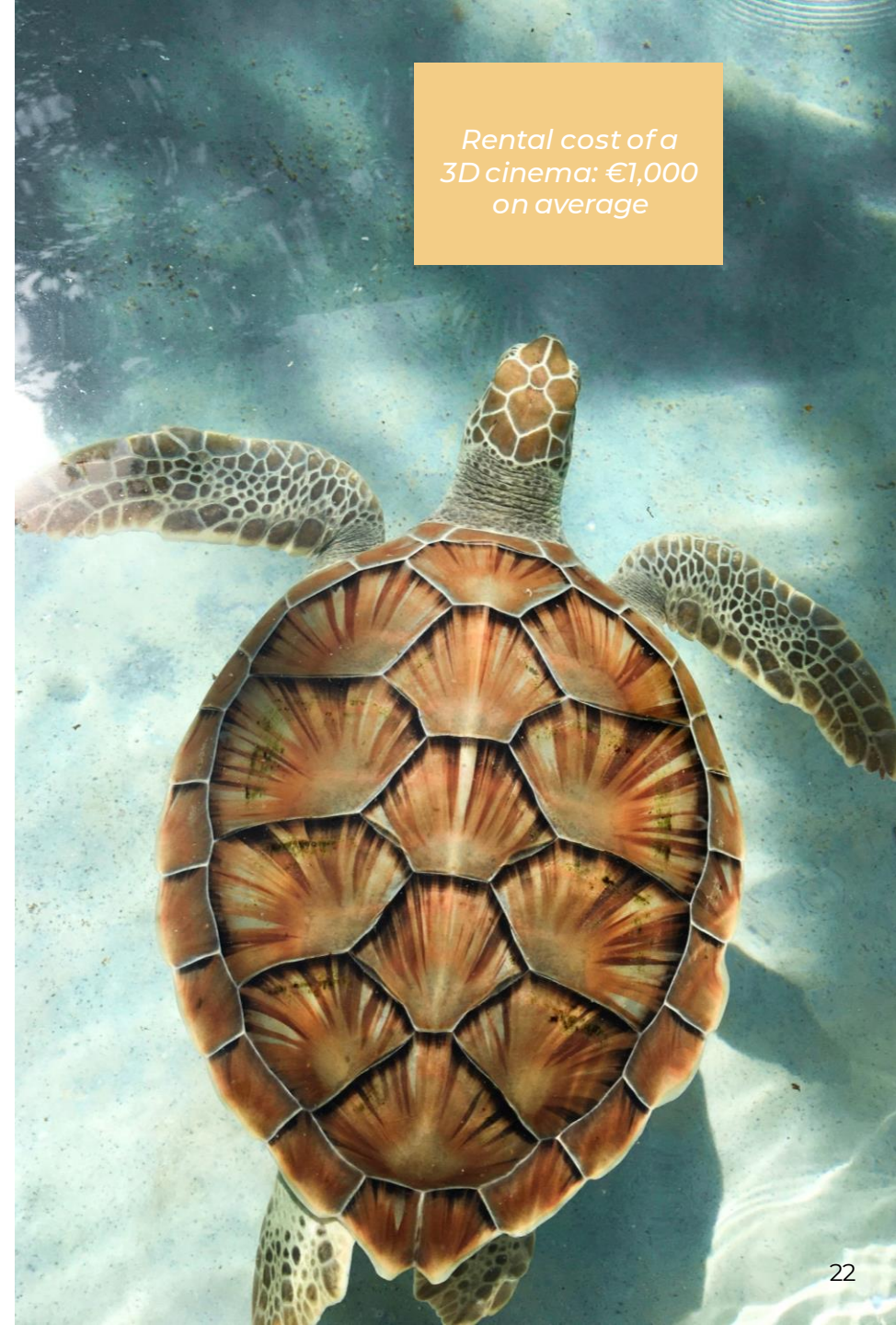
1 000€

- Questions & Answers
- Environmental awareness
- 2 Act! with Surfrider animators



Options

- Intervention and travel of Jean-Jacques Mantello, co-director (1000€)
- Participation and travel expenses for other members of the film team or the Cousteau family (to be defined according to schedule)
- Cocktail reception (to be defined with the Act! with Surfrider team)



Rental cost of a
3D cinema: €1,000
on average

DISCOUNT

MERVEILLES DES MERS 3D

Number of projections	Price for 200 persons	Reduction	Final price after reduction
1	2000€		
2	4000€	10%	3600€
3	6000€	15%	5100€
4	8000€	20%	6400€
5	10000€	25%	7500€

Escape game



8.



ESCAPE GAME

We have created our own escape game! An excellent way to make your employees aware of the challenges of protecting the Ocean, while creating a fun and original activity. The escape game lasts 1 hour, followed by a 1 hour debrief and awareness session to go further on the topics discovered during the escape game.

The scenario:

A Surfrider scientist is about to publish a report on the future weather conditions of our blue planet when she gets abducted. In order to save her, you must find this report as soon as possible and publish it, so that her captors no longer have any reason to kidnap her.

→ [More info to come](#) ←

PRICES

On quote



Other



SPACE RENTAL

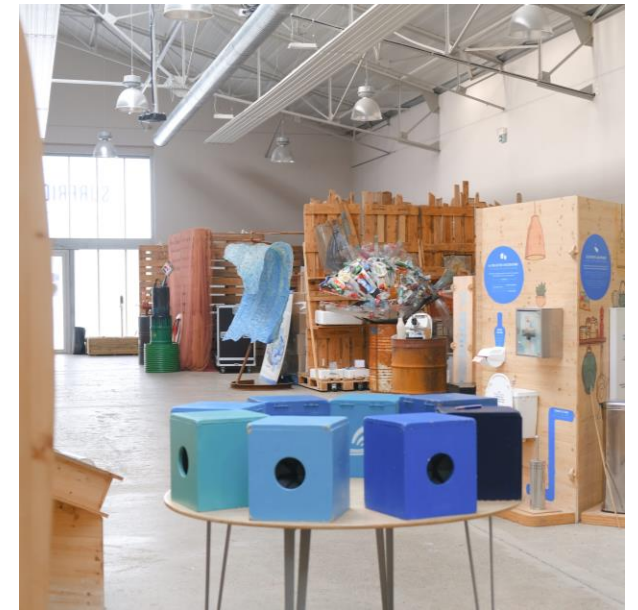
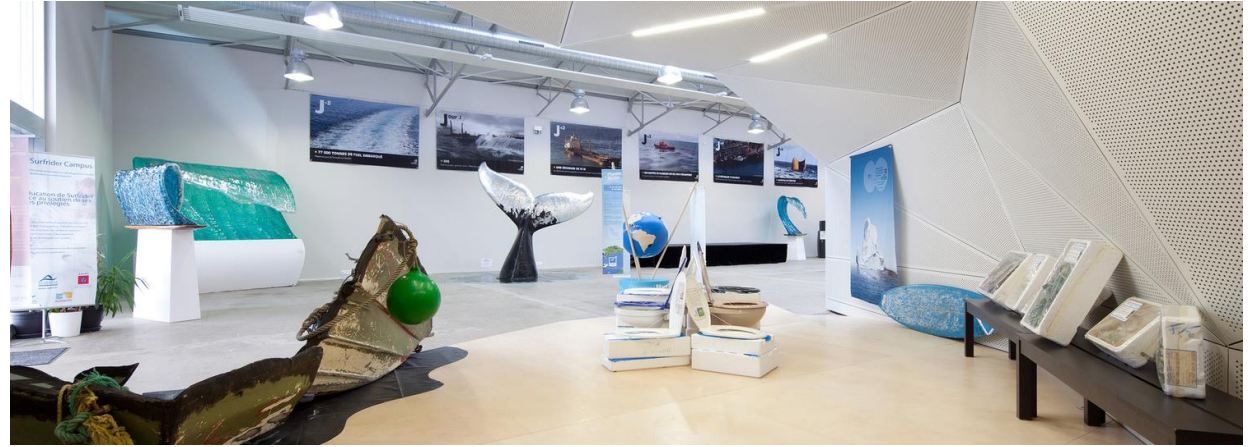
BIARRITZ

The Campus Space at Surfrider

- 900€/ day — up to 50 people
- Several meeting spaces / workshops + 1 video projector / interactive board

On demand:

- Visit of the educational exhibit space
- Zero waste and vegetarian caterer



SPACE RENTAL

PARIS

La Maison du zéro déchet, Paris 12e

Agora space (100 m²)

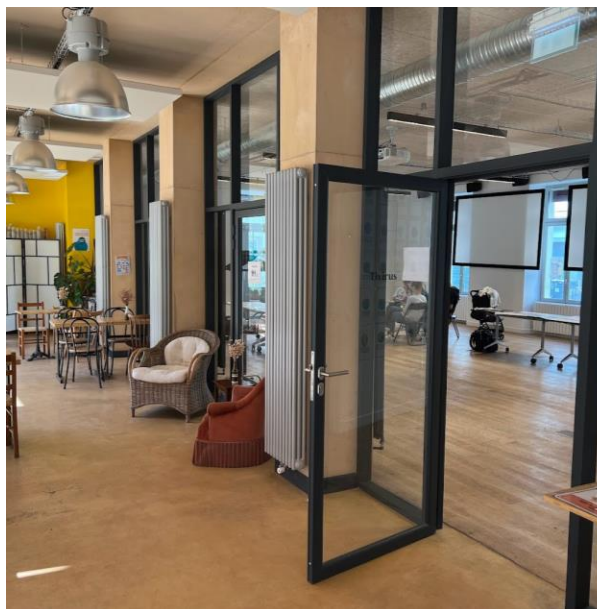
- 1400€/ day – up to 100 participants
- 2 video projectors + 2 micro-chefs

Conference room (50 m²)

- 750€ / day – up to 26 participants
- 1 video projector

On demand:

- Access to the community cafe and the terrace
- Zero waste and vegetarian caterer





Beach towel

45€ TTC



Inox water bottle

22€ TTC



Mug Sail

29,95€ TTC



Recycled stainless steel cutlery

20€ TTC

→ [OUR ONLINE SHOP](#) ←



How to
communicate
about your
engagement

Please always have the external communication validated by Surfrider beforehand.

1. You can communicate via your social networks by mentioning Act! with Surfrider, as well as by using our logo.



2. If you are **not a Surfrider partner** :
 - You may not use the term "partner" or "partnership".
 - You may not use the Surfrider Foundation logo or name in your external communication (use reserved for Surfrider Foundation partner companies).

CONTACTS



33 All. du Moura,
64200 Biarritz



05 59 23 54 99



devisact@surfrider.eu



act.surfrider.eu



ACT!
WITH SURFRIDER