

CORPORATE AWARENESS ACTIVITIES



























→ OUR ACTIVITIES ←



SURFRIDER

The NGO Surfrider Foundation is a collective of positive activists who act concretely on the ground every day to pass on to future generations a preserved Ocean.

Since 1990, the NGO has been working to protect the Ocean, the coast, the waves and its users. During its existence, it has acquired strong environmental skills and developed real expertise in environmental education.

Act! with Surfrider is the branch dedicated to services for companies.





Learning paths



GENERAL RECOMMANDATIONS

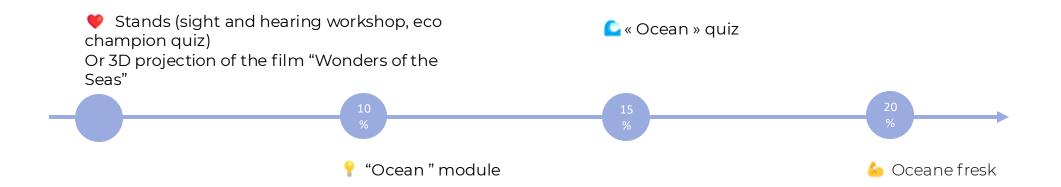
Each learning path combines theoretical learning modules and practical activities for comprehensive understanding and concrete actions.

- 1. We recommend carrying out these learning paths over a period of 1 year, at the rate of 1 activity per quarter.
- 2. For all paths, **progressive reduction** according to the number of activities chosen (10% on the second, 15% on the third, 20% on the fourth)

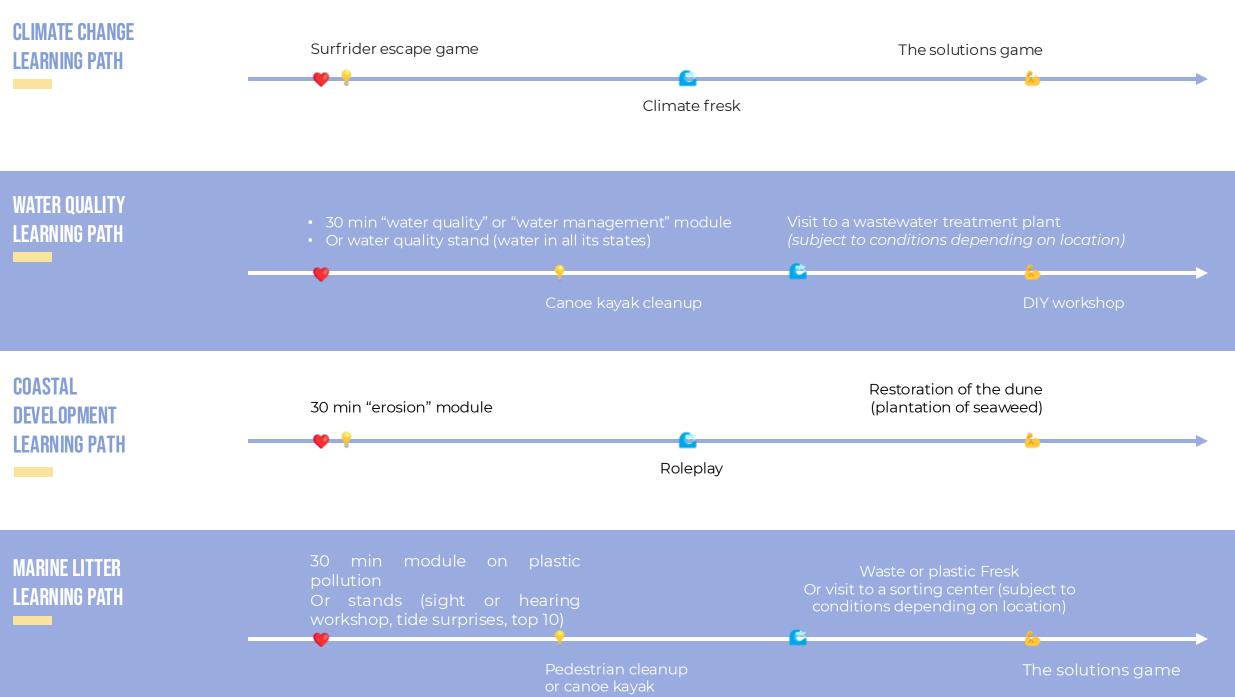
For example, for 30 people on the waste route:

- With course: 8175€ excluding tax
- VS without course : 9360€ excluding tax



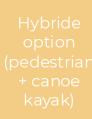


OCEAN LEARNING PATH





Cleanup





2h 30 à 3h

Starting from €1,500 excl. VAT

→ From 15 to 350+ participants

Custom offer: €950 excl. VAT for small businesses (TPE & PME), up to 20 participants

10% local discount (Paris, Bordeaux, Basque Country)

Prices are exclusive of tax and are likely to vary depending on the location of the action.

PEDESTRIAN CLEANUPS

We can organize cleanup events throughout France and Europe, thanks to our network of more than 100 Act! with Surfrider animators.

Program:

- Introduction and presentation of the Surfrider organization
- 1 to 1.5 hours of cleanup
- 30 minutes of waste quantification (*citizen science* process to collect data)
- 30 minutes of awareness-raising with an expert facilitator

→ More information on cleanups here ←



Price for the pedestrian cleanup with an additional €5 per person for the "Olympiades" option.

OUR OPTIONS

1. Cleanup with Olympiades

In teams, you will have to:

- Complete challenges,
- Take part in quizzes,
- X Accomplish missions.

This format encourages teams to collect as much waste as possible while having fun and strengthening team spirit.

At the end of the activity, the team rankings are announced, with the option to award prizes to the winners.

2. Other Available Options:

- **Running format** running while picking up waste.
- **Family format** involving employees' children.
- **Cleantag** create an eco-friendly ground marking with Surfrider's message: "Littering on land is littering at sea."





Starting from €2,000 excl. VAT

→ From 15 to 50 participants

10% local discount (Paris, Bordeaux, Basque Country)

Prices are exclusive of tax and are likely to vary depending on the location of the action.

CANOE KAYAK CLEANUP

Hybride option (pedestriar + canoe kayak)

Paddle along a river to discover the course of marine litter polluting our environment as it travels from inland to the Ocean. Did you know that 80% of the waste in the ocean comes from inland?

<u>Optional</u>: discovery of the "Plastic Origins" app which uses artificial intelligence to identify macro-plastic waste in rivers, and thus better understand the context of plastic pollution.

→ More information on canoe kayak waste collection here ←



DIY workshop





Starting from €1,500 excl. VAT

→ From 15 to 30 participants for in-person sessions

10% local discount (Paris, Bordeaux, Basque Country)

Prices are exclusive of tax and are likely to vary depending on the location of the action.

DIY WORKSHOP

Digita option

Get a head start and offer your employees a workshop, face-to-face or remotely. To create their own cosmetics or household products and become pioneers of "zero waste" at home and in the office!

Some examples of products available:

- Exfoliating soap, solid shampoo, lip balm, toothpaste powder, deodorant, after sun balm, moisturizing hand cream...
- Laundry, dishwashing liquid, beewraps...
- Tote bag, tawashis...

→ More information on DIY workshop here ←



Masterclass & conferences





Conference – Price upon request
Masterclass:
Short format (30 min) – Starting from €500 excl. VAT
Long format (1h to 1h30) – Starting from €1,000 excl.
VAT

10% local discount (Paris, Bordeaux, Basque Country)

Prices are exclusive of tax and are likely to vary depending on the location of the action.

MASTERCLASS & CONFERENCES

Our masterclasses and conferences are an excellent way to discover or deepen your employees' knowledge of environmental causes related to the Ocean.

Thanks to these interactive webinars, raise your employees' awareness of the issues of plastic pollution and test their knowledge via quizzes. We also have many **short format** demand.

Conference format with expert/inspirational speaker on request.

→ More information on masterclass & conferences here ←

OUR MASTERCLASSES



OCEAN PLASTIC POLLUTION

Short format
Long format



OCEAN AND CLIMATE CHANGE

Short format Long format



RECYCLING AND ITS LIMITS

Short format Long format



COASTAL RISKS: EROSION SUBMERSION

Short format Long format



ISSUES AROUND WATER MANAGEMENT

Short format



WATER QUALITY

Short format



CLOTHES

Short format



CLEANING THE OCEAN

Short format



MARITIME TRANSPORT

Short format

Option digitale



NOISE POLLUTION IN THE OCEAN

Short format



FISHING

Short format



BLUE CARBON ECOSYSTEM

Short format

Short format: 30 minutes to 45 minutes

Long format: 1h00 to 1h30



Escape Game

4



800€ for a room of 10 people

→ Up to 3 rooms simultaneously

10% local discount (Paris, Bordeaux, Basque Country)

ESCAPE GAME "CLIMATE ALERT"

A Surfrider exclusivity: a mobile Escape Game! A unique experience to play directly from your meeting room, office, or seminar venue.

With **our Escape Game "Climate Alert"**, your employees will find themselves locked in a room and must solve an investigation within a limited time. They will have to cooperate to crack codes, solve puzzles, and unlock safes...

Synopsis

Anna Barrera, a climate researcher, is under threat of abduction. Her groundbreaking work on climate change threatened powerful industries that have orchestrated her abduction.

While law enforcement searches for Anna, your mission is to find the **climate's manifesto** she wrote. By uncovering it, you can make her work public and protect Anna from her captors!

Sneak into Anna's office and start the hunt for the climate's manifesto

→ More information on the escape game "Climate Alert" here ←



The Solutions Game



(2h à 2h30

Starting from €1,500 excl. VAT

10% local discount (Paris, Bordeaux, Basque Country)

THE SOLUTIONS GAME

This workshop is **best conducted after participating in an awareness activity** (Cleanup, fresk or another activity with *Act!*) to ensure a deeper understanding.

The **Solutions Game** begins with a **role-playing exercise**, where participants receive character cards to step into the shoes of a persona, fostering empathy. Each participant identifies ecological solutions tailored to their assigned profile.

Following this interactive phase, employees will create and develop an individual action plan to implement at home, as well as a collective company action plan, designed collaboratively with colleagues for implementation at work.

The **Solutions Game** encourages positive action while considering everyone's constraints and needs.



Fresks





Starting from €1,500 excl. VAT

10% local discount (Paris, Bordeaux, Basque Country)

Prices are exclusive of tax and are likely to vary depending on the location of the action.

FRESKS

- → OCEAN
- → WASTE
- → CLIMATE
- → PLASTIC (NEW)

Fresks or "collages" allow participants to discover an environmental topic by mastering it. The collective intelligence facilitation method aims at avoiding a vertical descent of knowledge and, to allow everyone to find their position in the exercise. By tracing over the links, participants can put things into perspective and have a global understanding of the issues.

In collaboration with the Ocean Fresk, the Climate Fresk and the Waste Collage associations.

The plastic fresk is a creation by Surfrider.

→ More information on fresks here ←



Quizzes



() 1h

PRICES



On quote

QUIZZES

We offer fun formats of an hour or less to test your team's knowledge about Ocean. **Quizzes** are a great way to raise awareness while having fun. Employees enjoy getting into the game and appreciate the competitive edge.

→ "APER'OCEAN" QUIZZ AND BLIND TEST

A playful q combining general knowledge questions (Movies, books, blind tests related to the aquatic world) with awareness questions about the Ocean.

→ "QUESTION FOR AN ECO-CHAMPION"

A quizz parody of the french TV show 'Question for a Champion,' with cards and real buzzers on three topics: marine biodiversity, waste, and general knowledge.

→ CARBOCHOC

A collaborative quizz to better understand the carbon footprint of our objects and activities.

→ CUSTOMIZED QUIZZ

Possible adaptations to suit your needs. We can even offer prizes to the winners!

→ More information on quizzes <u>here</u> ←



Stand



() on demand

PRICES



On quote

STAND

Discover several awareness-raising themes through different stands, inspired by our activities, to energize a reception or widely raise awareness in several hours.

- The surprises of the tide: will you be able to differentiate the natural elements from the pollution left on our beaches by the tide.
- **Game of jars :** understand the different types of aquatic pollution, sometimes invisible!
- The Oceane fresk: create one or more modules according to your desires.
- **DIY workshop**: leave with your household or cosmetic product that you have made yourself.
- Quiz for an eco champion: challenge your employees by quickly finding the right answer.
- The hearing and sight workshop: participants use their knowledge to associate sounds and images from the marine environment with corresponding cards.

Available as a team challenge with a final ranking.

→ More information on stand here ←



3D documentary projection



À la demande

3 formats available

DOCUMENTARY PROJECTION

Title: « Wonders of the Sea »

Because we protect what we love, wonder is an important step in raising awareness. For this, we invite you to organize a **private** screening of the documentary Wonders of the Sea 3D, directed by Jean-Michel Cousteau and Jean-Jacques Mantello and produced by Arnold Schwarzenegger and François Mantello.

→ You can invite your collaborators but also your partners.

The screening can be followed by a question-and-answer session with our co-director Jean-Jacques Mantello or an ocean preservation awareness session with a member of our team. It is also possible to combine the two!



🕓 À la demande









Screening 2 000€

- Excluding cinema rental
- Reduced rate for 2 or more screenings
- Over 200 people + €5 per additional person

Discussion moderated by Surfrider 1000€

- Questions & Answers
- Environmental awareness
- 2 Act! with Surfrider animators

Options

- Intervention and travel of Jean-Jacques Mantello, co-director (1000€)
- Participation and travel expenses for other members of the film team or the Cousteau family (to be defined according to schedule)
- Cocktail reception (to be defined with the Act! with Surfrider team)



Space rental

SPACE RENTAL BIARRITZ

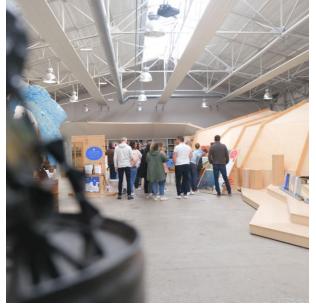
The Campus Space at Surfrider

- 900€/day up to 50 people
- Several meeting spaces / workshops + 1 video projector / interactive board

On demand:

- Visit of the educational exhibit space
- Zero waste and vegetarian caterer







SPACE RENTAL PARIS

The Zero Waste House – 12th District

"Agora" space (100 m2)

- €1,800 excl. VAT/day Up to 100 people
- Includes 2 projectors and 2 headset microphones

Training Room "L'Atelier" (50 m²)

- €800 excl. VAT/day Up to 26 people
- Includes 1 projector

The Glass Roof Room (40 m²) with Terrace Access

- €500 excl. VAT/day Up to 30 standing / 20 seated
- Includes 1 projector

Available on request:

- Access to the community café and terrace
- Zero-waste and vegetarian catering options







EXHIBITION LOCATION

Surfrider Foundation has worked since the beginning of its creation to raise awareness, by all means, large and small, of the issues surrounding the protection of the aquatic environment. The search for innovation to reach the greatest number of citizens is part of our DNA.

This is how the Surfrider Art Campus project was born, a system intended to use art and the creative approach as a driving force for behavioral change.



Exhibitions available to rent for your events, for more information contact: artcampus@sufrider.eu or ask us for the exhibition catalog

USEFUL GOODIES

SURFRIDER



Reach towel

45€ TTC



Inox water bottle

22€ TTC



Pocket ashtray

29,95€ TTC



Recycled stainless steel cutlery

20€ TTC

→ <u>OUR ONLINE SHOP</u> ←



Please always have the external communication validated by Surfrider beforehand.

You can communicate via your social networks by mentioning Act! with Surfrider, as well as by using our logo.







- 2. If you are **not a Surfrider partner**:
 - You may not use the term "partner" or "partnership".
 - You may not use the Surfrider Foundation logo or name in your external communication (use reserved for Surfrider Foundation partner companies).



CORPORATE PARTNER

CONTRIBUTE TO SURFRIDER'S MISSION

Give Surfrider the resources to carry out its social mission and projects.

DRIVE CHANGE

- Engage your company in a 360° CSR approach.
- Offer an environmental experience to your clients and employees through a Corporate Awareness Activity.
- Communicate externally about our partnership.
- Benefit from a 10% to 20% discount on Act! services.

Interested? Contact us!

CONTACTS



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