

CORPORATE AWARENESS ACTIVITIES

Engage your employees



ACT! WITH SURFRIDER

SURFRIDER

Surfrider Foundation is a collective of positive activists taking concrete action in the field every day to pass on a preserved Ocean to future generations.

Since **1990**, the NGO has been working to protect the Ocean, the coastline, the waves, and their users. Over the years, it has built strong environmental expertise and developed real know-how in environmental education.



ACT! WITH SURFRIDER

Subsidiary of **Surfrider Foundation** and a training organization certified under Qualiopi.
Our goal? To engage your employees and support the development of your CSR strategy.

Awariness raising activities

13 awareness-raising activities to enrich your team buildings and CSR days

Environmental training programs

4 environmental training programs to equip your employees with key CSR knowledge



THEY RECOMMEND US



“Our recent activations (including waste collections and monitoring in Paris, as well as several Escape Games in our French offices) were key moments of action and awareness-raising for our WBD France employees. Many thanks to the Act with Surfrider teams for the flawless organization, the innovative formats, and their pedagogy throughout these special days.”

Alexandre Veloso - Warner Bros Discovery France

181

Corporate
awareness
activities in 2025

9 789

Employees
reached in 2025

98,97%

Satisfaction rate
of the employees

+48 000
employees reached since
2017



THEY TRUST US



And more than 90 companies a year

RAISE AWARENESS AMONG YOUR EMPLOYEES



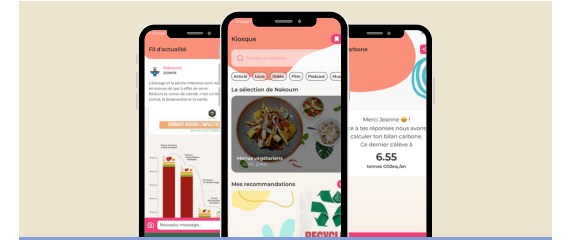
WASTE COLLECTION



WASTE COLLECTION KAYAK



CHALLENGED WASTE COLLECTION



OCEAN DIGITAL CHALLENGE



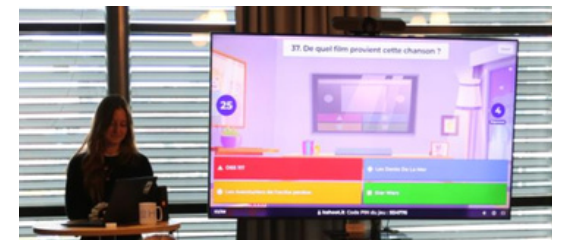
AWARNESS STAND



MASTERCLASS / CONFERENCES



FRESKS



QUIZ



DIY WORKSHOP

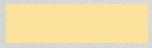


EDUCATIONAL WALK



THE SOLUTION GAME

OUR CORPORATE AWARENESS ACTIVITIES





WASTE COLLECTION



WASTE COLLECTION

We can organize your **waste collection sessions** anywhere in France and across Europe, thanks to our network of more than **100 Act! with Surfrider facilitators**.

PROGRAM OUTLINE

- Introduction and presentation of the Surfrider association
- 1h to 1h30 of waste collection
- 30 minutes of waste quantification (participatory science process to collect data)
- 30 minutes of awareness-raising with an expert facilitator

HYBRIDE OPTION : WALKING+ CANOË-KAYAK



 **2H30 - 3H**
 **FROM 1350€ WITHOUT TAXES**

OUR OPTIONS

COLLECTION WITH CHALLENGES

In teams you will have to :

- Complete challenges,
- Take part in quizzes,
- Accomplish missions.

This format encourages teams to collect as much waste as possible while having fun and strengthening **team spirit**. At the end of the activity, the team rankings are announced, with the option to award **prizes to the winners**.



 2H30 - 3H
 FROM 1350€ WITHOUT TAXES

WASTE COLLECTION IN CANOE-KAYAK

Set off to discover rivers while tracing waste back to its source. Did you know that 80% of the waste found in the Ocean comes from inland and is mainly carried by rivers?

This activity combines a fun canoe-kayak outing with the collection of waste floating on the surface or along the riverbanks.



 2H30 - 3H
 FROM 1850€ WITHOUT TAXES



OCEAN DIGITAL CHALLENGE

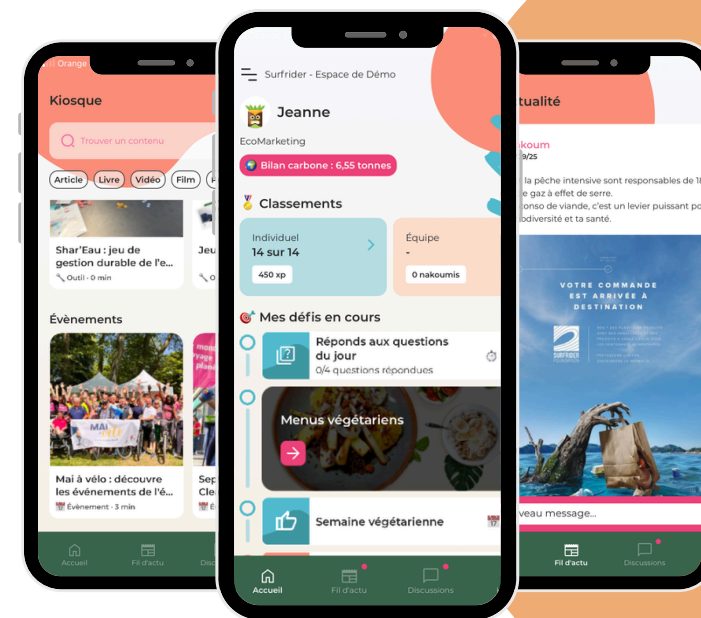


OCEAN DIGITAL CHALLENGE

Born from a partnership between our NGO **Surfrider** and **Energic**, a social and solidarity economy company that developed an innovative collective digital tool, the Ocean Digital Challenge aims to raise your team's awareness of environmental issues in just **3 minutes a day** through fun, **fully digital challenges**.

A DIGITAL AWARENESS CHALLENGE

- **4 weeks** of challenge for your employees
- Only **3 minutes** per day
- **100% digital** : mobile app or web version
- Individual and team challenges
- A complete report and key figures to communicate about your actions



 **3 MINUTES PER DAY**
 **FROM 1350€ WITHOUT TAXES**



AWARNESS STAND



AWARENESS STAND

Discover a variety of **awareness themes** through different stands, inspired by our activities, to energize a reception or raise awareness on a larger scale over several hours.

We can provide :

- The poison-nerie
- Tide surprises
- The Jar game
- The ocean fresk
- Diy workshop
- Sound and sight workshop
- Carbochoc quiz

Available as a team challenge with a final ranking.





POISON-NERIE

Will you be able to tell the difference between marine species and the waste washed ashore by the Ocean?



DIY WORKSHOP

Leave with your own homemade cleaning or cosmetic product.



TIDE SURPRISES

Will you be able to distinguish natural elements from pollution left behind by the tide?



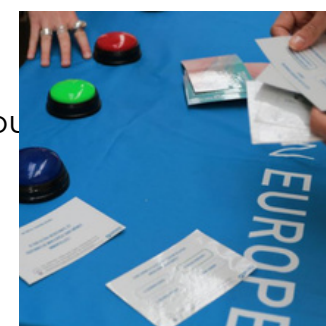
THE JAR GAME

Understand the different types of aquatic pollution, sometimes invisible!



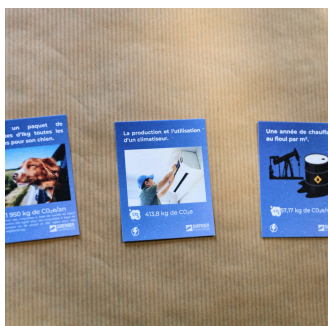
OCEAN FRESK

Complete one or several modules depending on your preference.



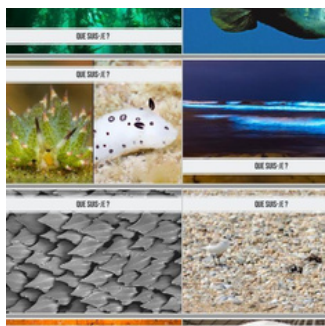
QUIZ

Challenge yourself to find the right answer quickly.



CARBO'CHOC QUIZ

Gain a better understanding of the carbon footprint and environmental impact of our everyday objects and activities.





SOUND AND SIGHT WORKSHOP

Participants match sounds and images of the marine environment to cards, using their knowledge.



Topics covered

-  Waste / plastic
-  Water quality
-  Biodiversity
-  Ecological transition (climate, mobility, food...)



MASTERCLASS & CONFERENCES



MASTERCLASS & CONFERENCES

DISCOVER AND LEARN

An excellent way to introduce your employees to, or deepen their knowledge of, the environmental issues linked to the Ocean.

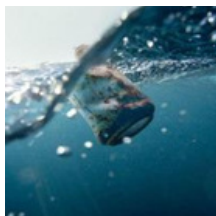
With our conferences, benefit from an inspiring talk delivered by a Surfrider expert on a topic of your choice.

With our **in-person and online masterclasses**, you can deepen and test your knowledge of environmental issues. More than ten topics are available, with formats ranging from 30 minutes to 1h30, depending on your needs.

+ DIGITAL OPTION



 30 MIN - 1H30
 FROM 1350€ WITHOUT TAXES



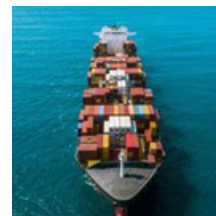
OCEAN PLASTIC POLLUTION

Short format
Long format



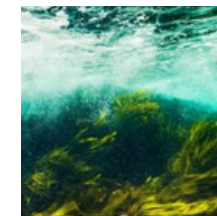
ISSUES AROUND WATER MANAGEMENT

Short format



MARITIME TRANSPORT

Short format



OCEAN AND CLIMATE CHANGE

Short format
Long format



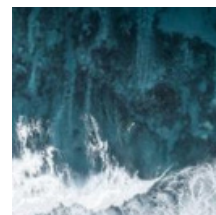
RECYCLING AND ITS LIMITS

Short format
Long format



WATER QUALITY ISSUES

Short format



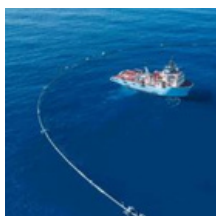
NOISE POLLUTION IN THE OCEAN

Short format



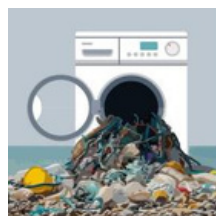
COASTAL RISKS, EROSION SUBMERSION

Short format
Long format



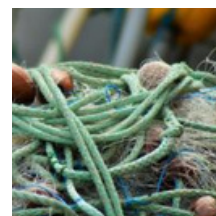
CLEANING THE OCEAN ?

Short format



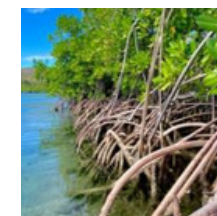
TEXTILE INDUSTRY IN TROUBLE WATER

Short format



OVERFISHING IMPACTS

Short format



BLUE CARBON ECOSYSTEM

Short format



ONE HEALTH: THE LINK BETWEEN HEALTH AND NATURE (BLUE SPACE FOCUS)

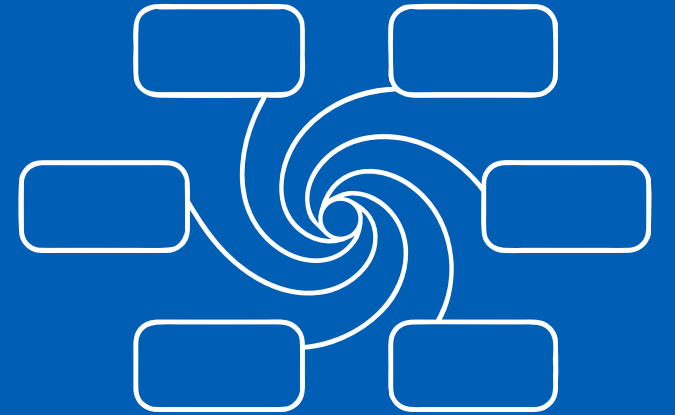
Short format
Long format

Short format : between 30 & 45 minutes
Long format : between 1h00 & 1h30

+ DIGITAL OPTION



FRESKS

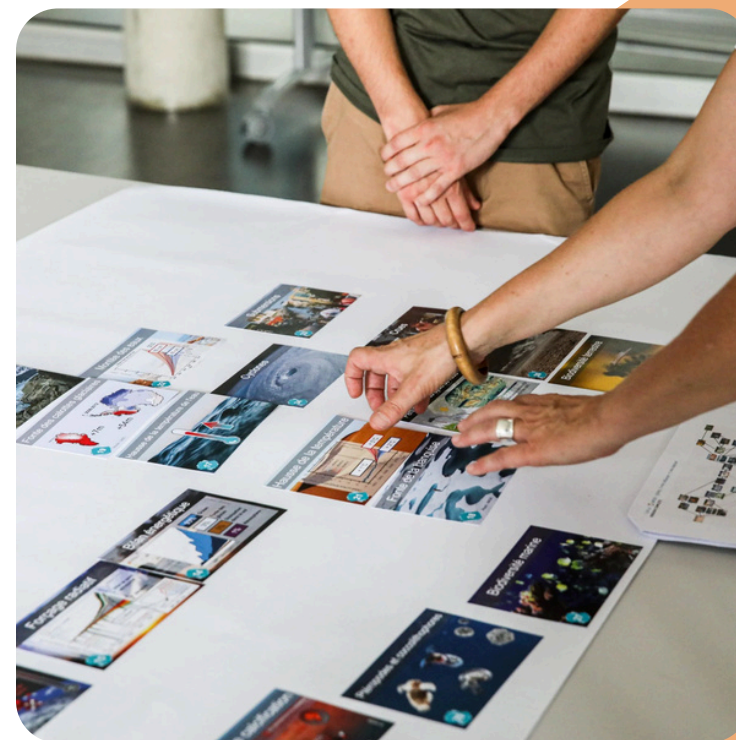


FRESKS

Fresks allow participants to explore an environmental theme and make it their own. The facilitation method, based on collective intelligence, avoids a top-down approach to knowledge, ensuring that everyone can find their place in the exercise. By retracing the connections, participants can step back and understand the issues in their entirety. Conducted in collaboration with the Climate Fresk, the Ocean Fresk, and the Waste Fresk.

OUR DIFFERENT FRESKS

- **Climat** fresk
- **Ocean** fresk





QUIZ



QUIZ

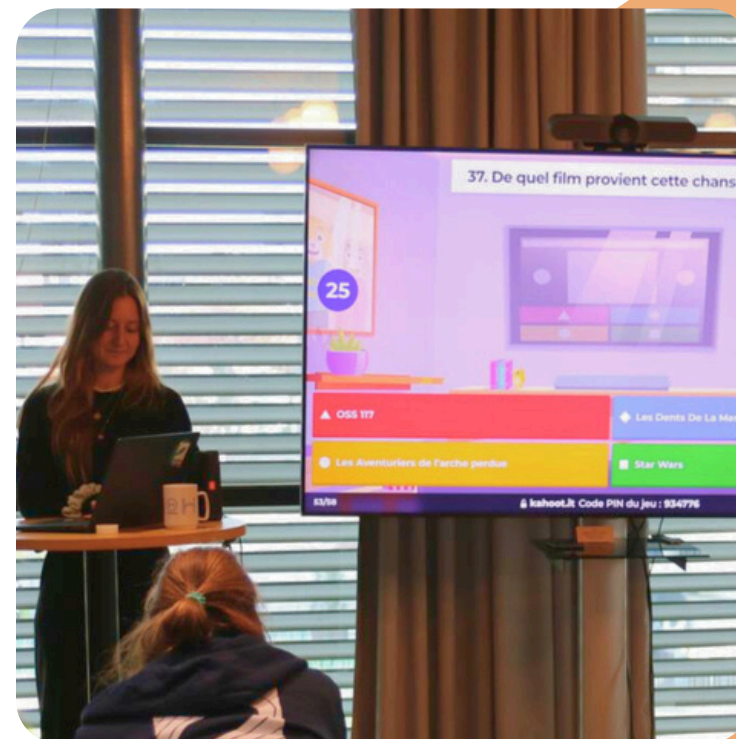
We offer fun formats lasting one hour or less to test your teams' knowledge. Quizzes are an effective way to raise awareness while having fun. Employees quickly get involved and enjoy the competitive aspect.

QUIZ «APER'OCÉAN» and BLIND TEST : a fun quiz combining general knowledge questions (films, books, blind tests related to the aquatic world) with awareness questions about the Ocean.

QUIZ «QUESTIONS FOR AN ECO-CHAMPION»: a quiz parodying "Question for a Champion," with cards and real buzzers on three themes: marine biodiversity, waste, and general knowledge.

CARBOCHOC : A quiz designed to better understand the carbon footprint of our objects and activities.

QUIZ SUR MESURE : customization available according to your needs.



We can even offer prizes to the winners



DO IT YOURSELF WORKSHOP



DO IT YOURSELF WORKSHOP

Get a head start and offer your employees a workshop, face-to-face or remotely. To create their own cosmetics or household products and become pioneers of "zero waste" at home and in the office !

SOME EXAMPLES OF PRODUCTS AVAILABLE

- Exfoliating soap, solid shampoo, lip balm, toothpaste
- Powder, deodorant, aftersun balm,
- Moisturizing hand cream
- Laundry, dishwashing liquid,
- Beewraps...
- Tote bag, tawashis...



+ DIGITAL OPTION

 1H - 2H
 FROM 1350€ WITHOUT TAXES



EDUCATIONAL WALK



EDUCATIONAL WALK

The educational walk is a fun and personalized activity, tailored to the location of your seminar.

Lasting from 1h30 to 2h30, this 5- to 8-step walking tour allows participants to:

- **Discover** the surrounding natural areas
- **Benefit** from the expertise of a Surfrider facilitator to better understand topics such as aquatic waste, water quality, coastal management, or local biodiversity
- **Take part** in awareness activities such as listening or observation workshops
- **Carry out** a mini waste collection during the walk (if the site and the amount of waste are suitable)

This outdoor activity combines the discovery of natural landscapes, action on the ground, and awareness-raising for ocean protection. It provides an alternative to traditional cleanups in areas that are relatively free from visible pollution.



 1H30 - 2H
 FROM 1350€ WITHOUT TAXES



THE SOLUTION GAME



THE SOLUTION GAME

This workshop is designed to be carried out after participating in an awareness activity (Fresk or another Act activity) for better understanding.

The Solutions Game begins with a role-playing exercise, where participants use character cards to step into the shoes of a persona and foster empathy. Each participant is then encouraged to identify ecological solutions adapted to their profile.

Following this playful phase, employees work on an individual action plan to implement at home, as well as a corporate action plan developed collectively with colleagues to apply in the workplace.

The Solutions Game helps participants take action in a positive way, while taking into account each person's constraints and needs.



 2H - 2H30
 FROM 1250€ WITHOUT TAXES



OCEAN FRIENDLY SEMINAR



OCEAN FRIENDLY SEMINAR

A seminar to **reconnect with the Ocean and Nature**, set in an exceptional environment: in the heart of the Basque Country or the Landes.

We offer a **100% eco-friendly approach**, from accommodation to catering, with a range of fun activities and tailored team-building experiences.

Give your teams a seminar that truly stands out, **fully coordinated** from A to Z by Surfrider Foundation!

CSR ACTIVITIES

- Waste collection with challenges on our shores
- Kayak waste collection on the Nive
- Apér'Ocean quiz
- DIY workshop
- ...

OUTDOOR ACTIVITIES

- Yoga/Pilates by the sea
- Introduction to freediving
- Surf or paddle lessons
- Electric bike ride
- Sailing trip in the bay of Hendaye
- ...



BASK COUNTRY & LANDES



 1-2 DAYS
 ON REQUEST

CONTACTS



Contact **our team to** request your **free personalized quote.**



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BECOME A SPONSORING PARTNER OF SURFRIDER

CONTRIBUTE TO SURFRIDER'S MISSION

Give Surfrider the means to carry out its social mission and projects.

ENCOURAGE CHANGE

- Engage your company in a 360° CSR approach
- Offer your clients and employees an “environmental experience” through a Corporate Awareness Activity
- Communicate externally about our partnership
- Benefit from a 10% to 20% discount on Act! services

ACT!
WITH SURFRIDER